

**SPONSORSHIP
PROPOSAL**
2025

About The Chatham Youth Soccer Association

The Chatham Youth Soccer Association (CYSA) is a non-profit organization that is affiliated with the Lambton Kent Soccer Association and the Ontario Soccer Association. With over 2000 players ages 5 and up, the association's goal is to support opportunities to develop and focus on critical life skills such as leadership, sportsmanship, teamwork, and discipline.

Chatham Youth Soccer continues to strengthen its programs, and your support will help provide soccer opportunities to competitive and recreational players. The club is operated by a Board of Directors and community volunteers who dedicate their time to support the development of soccer in Chatham-Kent.

Mission

To provide an affordable, supportive, and enjoyable soccer experience for all.

Vision

An inclusive soccer program for growth and life-long development through the love of the game.

Why Be a Sponsor?



Help you to market and advertise your business in the Chatham-Kent area



Help with funding capital planning projects for future development of the club



Help Chatham Youth Soccer Association defray the costs of equipment, leagues, fields, trainers and coaches



Invest in the physical development of youth by sponsoring to support building and improving their skills, confidence, fitness, initiative and a sense of teamwork.

Sponsorship Levels

Bronze Level \$400

- Logo featured on front of jersey for one recreational team.

Silver Level \$700

- Organization's name/logo appears on club's website – link to sponsor's website
- Logo featured on front of jersey for two recreational teams.

Gold Level \$1000

- Organization's name/logo appears on club's website – link to sponsor's website
- Feature Article on our social media platforms.
- Logo featured on front of jersey for three recreational teams.

Platinum Level \$1300

- Organization's name/logo appears on club's website – link to sponsor's website
- Sponsor's logo/website on home page of club website.
- Feature Article on our social media platforms.
- Logo featured on front of jersey for four recreational teams.

GET IN TOUCH



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chathamyouthsoccer.net